

Tips For Those New to Affiliate Marketing

I think the greatest challenges to anyone getting started in affiliate marketing is 1) learning what's important while not getting overwhelmed and 2) getting down to business and getting the work done.

There are so many program, techniques and promises about making a million dollars overnight that you'll find while trying to figure out how to master affiliate marketing.

Actually, it's pretty simple:

- 1) select a product
 - 2) advertise to drive traffic to a squeeze page
 - 3) from the squeeze page, convert lead to sales
- The trick of course, is the "how to" part of the three items listed above.

Our thoughts and tips on this process.

1) You've made a decision to promote "Hosting the Perfect Party." Congratulations! Step one is complete!

2) Advertise the product – basically there are two way PPC (pay per click) and article marketing.

We have chosen article marketing to promote "Hosting the Perfect Party", so all of our suggestions are geared toward article marketing.

- Using you keywords, write and submit articles to article directories such as [Ezine Articles](#), [Articles Base](#) and [GO articles](#). Submit your article to Ezine Articles first and wait until the article is approved before submitting to our article directories.

- There are hundreds of article directories, but starting off with [Ezine Articles](#), plus 1 or 2 others in the top 10 article directories is a first step for your marketing.

Using 2.0 sites, such as Squidoo or Hub to create backlinks. Set up a Wordpress or Blogger blog using your articles or other related content.

NOTE: Create informational sites, not heavy handed sales pitches or else you site may be locked or shut down!

Add your sites to RSS directory feeds such as [Feedest.com](#). Bookmark you articles and websites using a program such as [SocialPoster.com](#) or [Socialmarker.com](#). Ping your sites using [Pinger.com](#).

Next step? As they say, "rise and repeat".

Make a commitment, choose your process and just do it. Don't worry editing and re-editing to make sure everything's perfect or chasing the latest bells and whistles. There's a high probably you'll drive yourself crazy; you won't feel like you're getting anything accomplished and you'll end up very frustrated.

So for example, make your plan:

1. 2 new articles a week
2. Rewrite each article 3 times
3. Submit 1 copy to Ezine Articles, 1 copy to Go Articles and use 1 copy for Squidoo, Hub Pages or your blog.
4. Ping all sites. Submit all sites to RSS feeder, Bookmark.

Simple and efficient, focused and easy to do.

Below are a few FREE resources you might want to check out:

FREE: [Beginner's Internet Marketing Strategy](#)

The tagline for this blog is "Making internet marketing strategies simple enough for everyone to take action." We agree.

FREE: [8 Minute Article Writer](#)

The 8 Minute Article Writer is exciting new software that leads you step-by-step through writing an article for distribution. Introducing the newest and easiest way to write your own articles.

FREE: [Article Apps](#)

Free article spinner tool. "Get Free Traffic to Your Sites & Start Dominating Your Competition in the Search Results."

FREE: [Free Traffic System](#)

Free Traffic System is a unique SEO membership that gives you an unseen bargain – top quality one way backlinks from relevant sites in unlimited amounts for FREE!

Report compiled by:

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NOTE: This report was made specifically for affiliates of "Hosting the Perfect Party" and may not be sold or given away.